

15% OFF GS1 barcode membership exclusively for SFMA members



Be the first 100 SFMA members to sign up for GS1 barcode membership & enjoy a 15% discount on membership fees for up to 2 years* (Applies to new members only).

Why Join GS1 Singapore Barcode Membership?

GS1 Singapore has the sole mandate to administer the GS1 system and is the only authorised source for GS1 barcode numbers. GS1 membership provides your company the licensed rights to use GS1 standards and enjoy the following benefits:

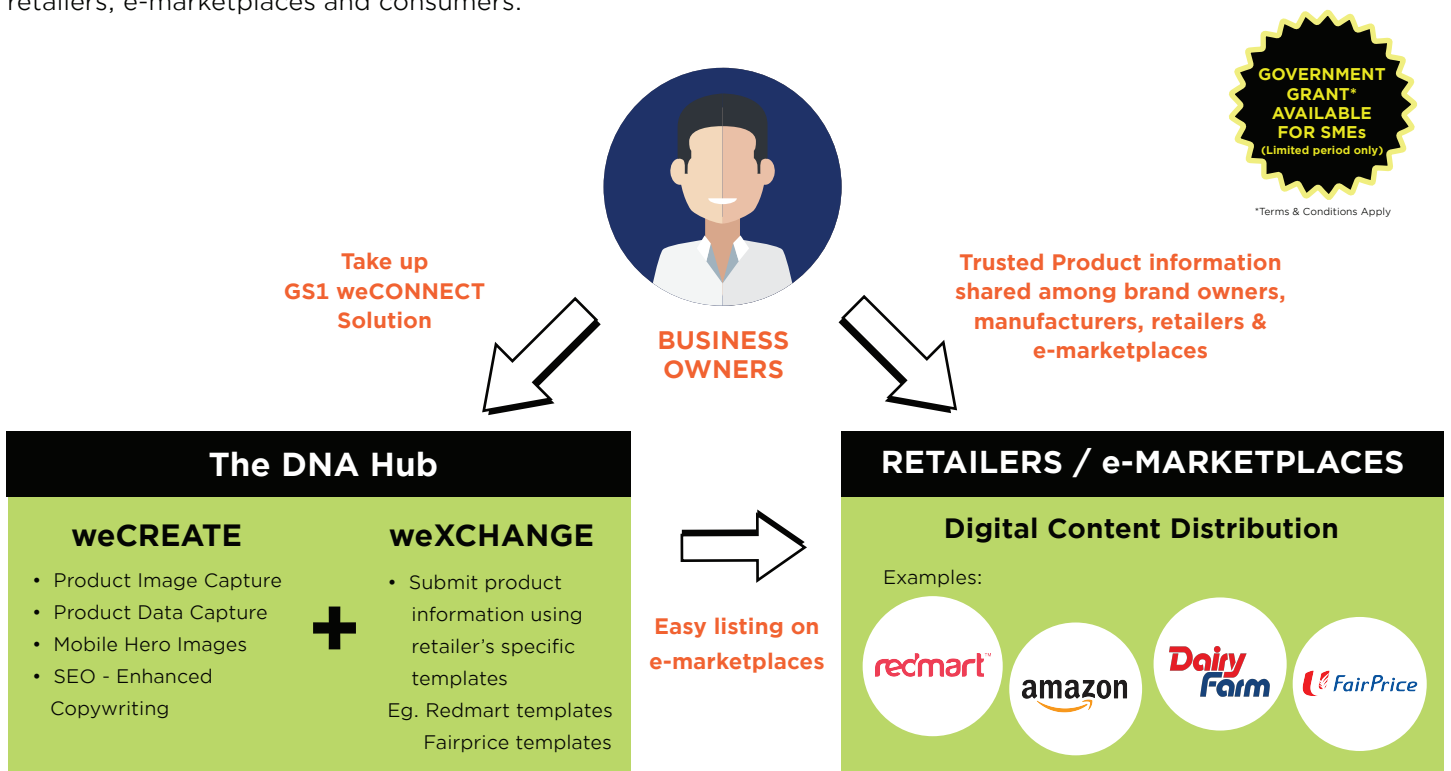
- Create barcodes for your products that are recognised by any retailers locally & internationally
- Enhance information accuracy to achieve product traceability, product recall, brand protection & enhance food safety.
- Automate your work processes with GS1 prefixes and optimise inventory management
- Improve your products online searchability on Google, Amazon and other eMarketplaces
- Elevate your supply chain visibility & interoperability
- Receive members' training and application support
- Expand your network through business matching events

Hurry! Only the first 100 sign-ups are entitled to this offer on GS1 Barcode Membership services.

Call us at 6826 3077 or email us at contact@gs1.org.sg for enquiries.
For more information on GS1 barcode membership services visit www.gs1.org.sg.

Sign up for weCONNECT solution & enjoy additional 50 product photography images

GS1 weCONNECT is an initiative launched by GS1 Singapore that provides one-stop services from creating quality digital product content (**weCREATE**) to seamless content management (**weXCHANGE**). It is a cost effective solution that helps to simplify the exchange of Trusted Product Data between brand owners, manufacturers, retailers, e-marketplaces and consumers.



GS1 weXCHANGE powered by Syndy is a unified platform which enables businesses to easily and efficiently generate product information according to retailers' templates required for ecommerce product listing. Through API connection and powered by various data sources, businesses can easily store, manage, update and share product data and images for both internal and external use.

Exclusive for SFMA member sign-ups:

- Additional 50 Product Photography Images (worth \$300) when you sign up for The DNA Hub services
- Unlimited use of product content management platform

Promotion valid for first 100 sign-ups

Call us at 6826 3077 or email us at contact@thednahub.com.sg for enquiries. For more information on The DNA Hub services visit www.thednahub.com.sg