



新加坡食品厂商联合会
Singapore Food Manufacturers'
Association

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Singapore Food Manufacturers' Association
7 Teo Hong Road Singapore 088324
Tel: 6221 2438
Fax: 6223 7235

~ AUSTRALIA TRADE MISSION ~
~ 10-14 SEPTEMBER 2006 ~

Dear Members,

- Are you dreaming of going into a market of 20 million population with high spending power?
- Interested to supply your products into over 2000 supermarkets?
- Have a chance to listen to Food brokers for supermarkets and meet them in one-to-one sessions?
- Visit the biggest Food Show in Australia

Trade Mission to Australia

Objectives of Trade Mission:

- To tap and explore business opportunities in the food sector of Australia
- To meet and discuss with food brokers in Australia and understand how to sell food product in retail market
- To visit the ultra modern food factories
- To meet and network with potential manufacturers/exporters, suppliers, partners and distributors in the Australian food industry
- To visit the largest Food Show in Australia and explore opportunities to distribute the wide range of Australian food products.
- To taste Australian wine

Cost of Participation:

- **S\$3000** (inclusive of air ticket, accommodation, airport tax, land transfer, common cost)

We would like to invite you to participate in this mission. Please kindly indicate your interest by completing the application form attached and email back to exportclub@sfma.org.sg or fax to 62237235.

Closing date for application: 28 August 2006

For more information, please contact Feliz Ong at 62212438.



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Itinerary *
Singapore Food Trade Mission to Australia
(Sunday 10 – Thursday 14 September 2006)

D/M/Y/Time	Details	Remarks
<u>Sunday 10 September 2006</u>		
20.55 (9 sept) – 05.55 hrs (10 sept)	Sin – Melbourne (SQ227)	
<u>Monday 11 September 2006</u>		
10.00 – 17.00 hrs	Visit Fine Food Australia exhibition	
18.00 – 21.00 hrs.	Drinks & Dinner with Applied Brokers	
<u>Tuesday 12 September 2006</u>		
06.00 – 08.00 hrs	Wholesale Market	Slots of one hour period has been
09.00 – 12.00 hrs	Factory Visit	arranged for interested companies
13.00 – 18.00 hrs	Winery Visit	to meet up with the food brokers for more
19.00 – 21.00 hrs	Wine & Cheese networking Session by Austrade	detailed meeting
<u>Wednesday 13 September 2006</u>		
09.00 -12.00 hrs	Factory Visit	
14.00 – 18.00 hrs.	Free & Easy	
18.30 – 20.30 hrs.	Victoria government networking meeting	
<u>Thursday 14 September 2006</u>		
09.00 – 12.00 hrs	Supermarket Visit and shopping	
15.50 – 21.40 hrs	Melbourne – Sin (SQ 228)	

* Itinerary subject to changes



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Please register the following names to participate in the above-mentioned mission

I- Full Name: _____ Designation: _____
(Dr/Mr/Ms/Mdm)

Passport No.: _____ Date of Issue: _____ Date of Expiry: _____

Date of Birth: _____ Nationality: _____ Email: _____

II- Full Name: _____ Designation: _____
(Dr/Mr/Ms/Mdm)

Passport No.: _____ Date of Issue: _____ Date of Expiry: _____

Date of Birth: _____ Nationality: _____ Email: _____

Company Name: _____

Address: _____

Contact: _____ (Off) _____ (HP) _____ (Fax)

Line of Business & Product Range
Brief description of goods and/or services imported from all over the World (optional)
Brief description of goods and/or services imported from Australia, if any (optional)
Area of interest/Wish to Meet eg. Manufacturers/suppliers, partners for manufacture under License or joint venture distributors, etc
Total number of employees and year of count? _____ 1 – 10 10 – 50 50 – 100 > 100
What is the company's annual turnover and year of count? (Optional)
What is the sum of your total annual import (Optional) in years 2004 and 2005?
Your company's contact person in charge of arrangements for the Mission: Name: _____ Tel: _____ Email: _____

Date: _____

Signature: _____