



新加坡食品厂商联合会  
Singapore Food Manufacturers'  
Association

**2023**  
**Event Highlights**  
**For SFMA Members**



### **Gulfood**

20 – 24 Feb 2023

Dubai, United Arab Emirates



### **FOODEX Japan**

07 – 10 Mar 2023

Tokyo, Japan



### **Anufood Brazil**

11 – 13 Apr 2023

Sao Paulo, Brazil



### **China Food & Drinks Fair**

12 – 14 Apr 2023

Chengdu, China



### **HOFEX**

10 – 12 May 2023

Hong Kong, China



### **THAIFEX**

23 – 27 May 2023

Bangkok, Thailand



### **Food & Hotel China**

Nov 2023

China



### **Seoul Food & Hotel**

30 May – 02 Jun 2023

Seoul, South Korea



### **The Saudi Food Show**

20 – 22 Jun 2023

Riyadh, Saudi Arabia



### **Summer Fancy Food Show**

25 – 27 Jun 2023

New York, United States



### **Food & Hotel Indonesia**

25 – 28 Jul 2023

Jakarta, Indonesia



### **CAMFOOD**

14 – 16 Sep 2023

Phnom Penh, Cambodia



### **Anuga**

07 – 11 Oct 2023

Cologne, Germany

## **Trade Shows Lead By SFMA In 2023**



## 2023 Internationalisation Initiative

SFMA is rolling out a new initiative this year to encourage members to internationalise their business. We encourage members to grab this opportunity to utilise these benefits.

### For New Members and Members New to Internationalisation

#### Option 1:

100% Waiver on Admin Fee for your first tradeshow participation

#### Option 2:

Complimentary Showcase Display x 1 at one of SFMA's flagship events (ANUGA or SIAL Paris) at the common area

#### Terms & Conditions:

- New to Internationalisation - Member must not have participated in any tradeshow with SFMA before

### For All Other Members: Rewards Milestone Programme

#### Option 1:

Participate in any 3 tradeshows within the same work year (e.g. 1 Jan - 31 Dec) organised by SFMA, and have 100% Waiver on Admin Fee for the 4th tradeshow

#### Option 2:

Complimentary Showcase Display x 1 in the common area on the tradeshow which member is not participating

#### Terms & Conditions:

- Validity will be on a yearly basis; counter will reset in the new work year (1 Jan - 31 Dec)
- Member needs to have clean payment record (no outstanding payments)
- The redeemed tradeshow shall not be clocked under the milestone
- Option 2: Only applicable for tradeshows where there is a SFMA booth

#### Overall Terms & Conditions:

- SFMA reserves the right to modify, restrict or terminate this initiative with or without any written notice.
- SFMA reserves the right to exclude any member from claiming the above listed benefits owing to any breach of contract of participation, abuse of program, outstanding payment/s or any other non-compliance to the rules and regulations.



## Jobs Development Partner (JDP) Programme @ SFMA – Food Internationalisation

Jobs Development Partner (JDP) Programme is a government initiative to help SMEs accelerate industry transformation and spur job creation and job redesign. Interested SMEs can sign up for step-by-step complimentary holistic advisory services.

Under the JDP programme, SFMA has an in-house Industry Transformation Advisor (ITA) for food internationalisation, who provides advisory and transformation services to prepare companies for exporting their products overseas.

ITA's advisory and transformation areas includes:

- Complimentary Retail Packaging Review for SFMA members
- International Product Packaging
- International Logistical Packaging
- Nutritional and Ingredients Labelling Matters
- International Allergen Management
- Logistical, Supply Chain Requirements
- Customs and Trade Compliance Matters

For more information, please contact: **Alex Teo** ([alexteo@sfma.org.sg](mailto:alexteo@sfma.org.sg))







## **Jobs Development Partner (JDP) Programme @ SFMA – Sustainability**

Jobs Development Partner (JDP) Programme is a government initiative to help SMEs accelerate industry transformation and spur job creation and job redesign. Interested SMEs can sign up for step-by-step complimentary holistic advisory services.

Under the JDP programme, SFMA has an in-house Industry Transformation Advisor (ITA) for Sustainability, who provides consultancy and advisory services for companies who need help in the area of sustainability.

ITA's consultancy and advisory services includes:

- Carbon management
- Circular economy solutions
- Digitalisation for business growth
- Energy efficiency solutions
- ESG practices to achieve net-zero to near net-zero emissions
- Food waste valorisation
- Manpower, talent retention and workforce solutions
- Replace fuel-power vehicle with electric vehicles
- Sustainable packaging
- Water efficiency solutions
- Monthly Problem-Solving Discussion on Sustainability

For more information, please contact **Jasmine Low** ([jasminelow@sfma.org.sg](mailto:jasminelow@sfma.org.sg))

## Food Product Innovation

SFMA will be collaborating with various partners to assist Food Manufacturing companies in developing new innovative food products.



### Areas that our partners can assist companies in include:

- Change product format so that it will be suitable for exporting overseas
- Development of convenience food, functional products (health and wellness), alternative protein products
- Extend product shelf life for export
- Fibre Enrichment
- Food labelling
- Meeting the Healthier Choice Symbol criteria
- Protein Fortification
- Sensory evaluation
- Sodium Reduction/ Replacement, low sodium
- Sugar Reduction/ Replacement, no/low sugar
- Technical consultancy on food packaging (including sustainable packaging)
- Valorisation of current food waste or by-products into a new product



## Skill Upgrading Courses

To help Food Manufacturers upgrade / upskill their employees, SFMA will be working with industry experts to conduct courses and help companies to train and upskill their employees.

Courses will cover topics such as:

- Food Export Compliance
- Food Safety
- Healthier Choice Symbol Compliance
- International Nutrients Labelling Requirement
- Local Food Compliance
- Product Packaging Design
- Sustainability
- Tradeshow Preparation

SFMA will be working closely with **Workforce Singapore (WSG)** on fundings that companies can tap on for such courses.



## GLOBAL READY TALENT PROGRAMME

SFMA is one of the trade associations appointed by Enterprise Singapore to administer the Global Ready Talent Programme (GRT). The GRT programme aims to build a pipeline of global-ready talent for Singapore enterprises through exposing more Singaporeans to internships and overseas work opportunities.

### Local and Overseas Internship

Singapore companies offering GRT programme internships are eligible for up to 70% funding support covering the monthly internship stipend. The minimum monthly allowance (before funding) to be offered to interns is as follows:

- \$800 to ITE and Polytechnic Students
- \$1,000 to University Students

### **Eligibility Criteria**

- Incorporated in Singapore and with minimum 30% local shareholding.
- Be in a financially viable position to start and complete the internship.
- Possess strong Human Resource practices and be committed towards talent development.
- (For enterprises offering overseas internships) Have existing overseas operations, positive business outlook and strong growth plans.

### Management Associate Programme

The GRT programme (Management Associate) provides up to 70% funding support for Singapore enterprises that are keen to train and invest in overseas work exposure for young Singaporeans to deepen in-market knowledge and gain overseas exposure opportunities. The programme targets fresh graduates or existing employees in the company with no more than 3 years of work experience and focuses on overseas work placements in Southeast Asia, China and India.

### **Eligibility Criteria**

- Incorporated in Singapore and with minimum 30% local shareholding.
- Be in a financially viable position to start and complete the Management Associate programme.
- Have existing overseas operations, positive business outlook and strong growth plans.
- Possess strong human resource practices, especially in the areas of learning & development and talent management.
- Demonstrate commitment towards leadership and talent development.

For more information, please visit the GRT website: [www.enterprisesg.gov.sg/GRT](http://www.enterprisesg.gov.sg/GRT)





SFMA will be working with various partners to keep food manufacturing companies updated with the latest technology and solutions, that will help companies to be greener and more sustainable.



**Singapore Water Association (SWA)** is able to advise and help food manufacturing companies on Sustainable Water Efficiency Solutions.



Ngee Ann Polytechnic's **Environmental & Water Technology Centre of Innovation (EWTCOI)** can help food manufacturing companies to develop and improve on existing water solutions, especially industrial wastewater solutions.

## Sustainability Projects



Singapore Institute of Technology's **Energy Efficiency Technology Centre (EETC)** are able to support local industries in energy efficiency initiatives and helps to address both short and long-term needs in the local EE ecosystem through the followings:

- Catalyse EE improvements at SMEs through the provision of energy consultancy services.
- Develop a pipeline of engineering undergraduates in industrial energy efficiency.
- Upskill existing engineers or EE practitioners through practical hands-on training courses.



Singapore Polytechnic's **Centre for Environmental Sustainability & Energy Efficiency (ESEE)** drives consultancy projects and project-based trainings spanning from energy efficiency assessment and technologies, energy / carbon management, energy model simulation, data analytics, solar photovoltaics (PV) to green buildings.



# Business Continuity Plan

Does your company have a Business Continuity Plan (BCP) in place?

BCP is what an organisation relies on to keep operations functional during a disruption or unplanned event, and immediately after.

The most recent COVID-19 is an example of disruption to our daily lives and how business operates.

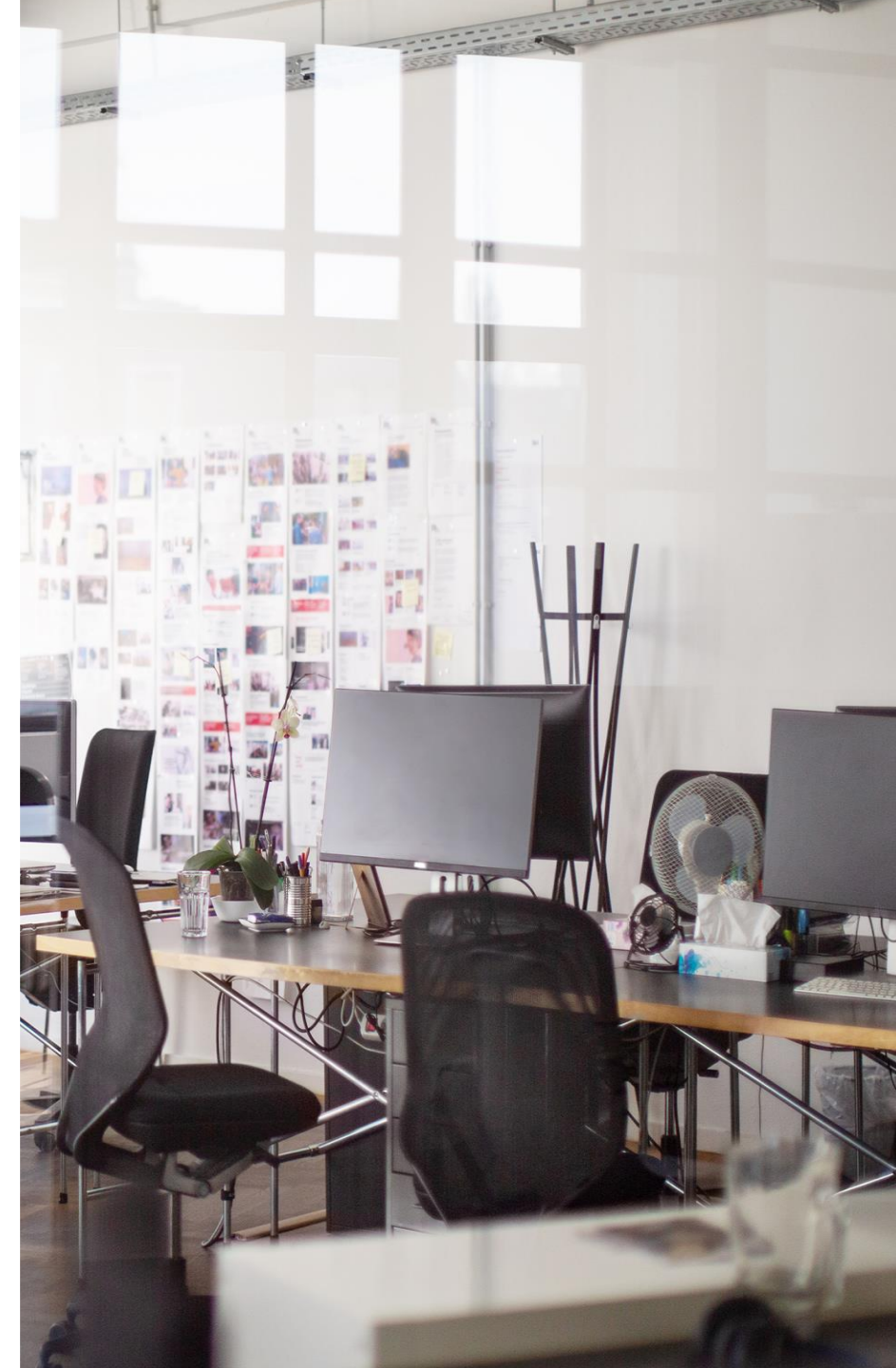
To prepare food manufacturing companies for any unexpected disruption in the future, SFMA together with Enterprise Singapore aim to help companies understand and implement Business Continuity Plan via:

- Clinic Session with BCP experts to validate company plans
- WSG training program for companies to train a “BCP Expert”
- Seminar / Workshop

Areas of BCP includes:

- **Financial Resilience** (Company has plans for management of liquidity and assets)
- **Workforce Resilience** (Company has plans for sudden changes in workforce, manpower changes can vary from small to large for extended periods)
- **Data Resilience** (Company has plans for data breaches and data loss)
- **Operation/Production Resilience** (Company has plans for failure of production equipment for extended durations)
- **Supply Chain Resilience** (Company has plans for supply chain disruptions)
- **Business Model Resilience** (Company has plans for sudden economic changes, e.g. change in commodity prices, recession, introduction of new disruptive technology)

**Enterprise**  
**Singapore**







## Productivity And Technology

SFMA will be working with various partners such as Advanced Remanufacturing and Technology Centre (ARTC), Singapore Institute of Manufacturing Technology (SIMTech), FoodPlant and Infocomm Media Development Authority (IMDA) to keep companies updated with the latest technology and solutions, that will help companies to optimise revenue and increase productivity, while being cost efficient.



ARTC is a partnership between A\*STAR and NTU Singapore. The centre provides a collaborative platform which brings together industry players, public sector research institutes and academia to bridge technological gaps in the adoption of advanced manufacturing and remanufacturing processes.



SIMTech is a research institute of A\*STAR, that develops high-value manufacturing technology and human capital to enhance the competitiveness of Singapore's manufacturing industry.



FoodPlant is a subsidiary of the SIT and its initiatives are supported by Enterprise Singapore and JTC Corporation. It is Singapore's first shared facility for small-batch food production established to support innovation in the food manufacturing industry.



IMDA is a statutory board that helps to drive Singapore's digital transformation. An example is the InvoiceNow nationwide E-invoicing method, which helps companies enjoy smoother Invoicing, faster payments and a better way to save the environment.

## Singapore Food Association Alliance (SFAA)

SFMA and 7 other Food Associations signed a MOU on 16 Sep 2022 to form the Singapore Food Association Alliance (SFAA).

The aim of the alliance is to bring the food manufacturers, traders and related players, large, medium, small and micro in sizes together to join forces to work on projects that will benefit the Food Manufacturing industry.



Bedok Industrial Association (BIA)



Meat Traders' Association  
Singapore (MTAS)



Seafood Industries  
Association Singapore

Seafood Industries Association  
Singapore (SIAS)



Singapore Bakery & Confectionery  
Trade Association (SBCTA)



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Singapore Food Manufacturers'  
Association (SFMA)



新加坡標條麵廠商聯合會  
Singapore Noodles Manufacturers' Association

Singapore Noodles Manufacturers'  
Association (SNMA)



Singapore Toys & Confectionery  
Dealers' Association (STCDA)



Woodlands East Industrial &  
Commercial Association (WEICA)



## Local Consumer Fairs

SFMA organises 2 local consumer fairs annually, which provide a platform for companies to testbed and showcase their products to consumers.





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